

**HARGROVE ENTERTAINMENT INC.**  
**P.O. Box 750338 Forest Hills, NY 11375-0338 (718) 657-0542**  
**tvsales@HargroveTV.com** **www.HargroveTV.com**

**For Immediate Release**

Contact: Peter M. Hargrove (718) 657-0542

**HARGROVE ENTERTAINMENT ACQUIRES POWERFUL NEW DOCUMENTARY  
"RFK IN THE LAND OF APARTHEID"**

Hargrove Entertainment announced today that it has acquired the powerful new documentary film about Robert F. Kennedy's trip to South Africa in 1966, **RFK IN THE LAND OF APARTHEID**, by the award winning filmmakers Larry Shore and Tami Gold. The New York-based distributor plans to release the film starting in Spring 2011.

**RFK IN THE LAND OF APARTHEID** uses never before seen archival footage, and interviews in South Africa and the United States, to tell the unknown story of Robert Kennedy's 1966 visit to South Africa during the worst years of Apartheid. The film evokes the connections between the American Civil Rights Movement and the Anti-Apartheid Movement in South Africa. The filmmakers find witness to this special moment in time through the sights and sounds of present day South Africa. The film follows Senator Kennedy to the site of his famous "Ripple of Hope" speech at the University of Cape Town and his encounter with Afrikaans students at Stellenbosch, the pro-Apartheid university.

A high point of the film is Kennedy's meeting with one of the unknown giants of African history - the banned President of the African National Congress, and Nobel Peace Prize winner, Chief Albert Lutuli - living under house arrest in a remote rural area. The film travels with Robert Kennedy to Soweto, South Africa's largest black township, where he meets thousands of people and gives voice to Chief Lutuli's silenced call for a free South Africa.

We witness Kennedy publicly challenging the dominant Cold War ideology that anti-Communism, espoused by repressive regimes like that in South Africa, should be the only factor determining American foreign policy. With an original sound track by American musician Jason Moran and voices from the University of Cape Town Africa Choir, the film tells an unusual story through the words and actions of an American politician whose legacy continues to advance human rights around the world.

"As a filmmaker you aim to tell a story that will resonate with the viewer. I always believed that the story of Robert Kennedy's trip to South Africa was such a story and that it would educate people about something important but unknown. As someone who was a junior high school student in Johannesburg during Kennedy's visit, and emigrated to the United States in the 70's, I carried the memory of the visit with me for many years" said Larry Shore. "I am excited that the film is finally finished and to have teamed up with a distributor like Hargrove Entertainment. They have the passion and commitment to films about social justice, along with the expertise to help **RFK IN THE LAND OF APARTHEID** reach the widest audience possible."

Peter M. Hargrove, head of Hargrove Entertainment, says, "One of my goals as a distributor is to champion films on subject matters and issues that people may think are relegated to the dustbin of history but are still relevant in the present. Larry Shore and Tami Gold have made an important film that will introduce the public at large to an unknown story about Robert F. Kennedy and South Africa. We look forward to instigating numerous conversations among friends, families and total strangers in the months to come with the release of this powerful film, *RFK IN THE LAND OF APARTHEID*."

Jason Moran who composed the original soundtrack for the film recently was awarded a McArthur Genius Award. "*RFK in the Land of Apartheid*" appeared as one of the songs on his new album "Ten" which was released by Blue Note Records.

*RFK IN THE LAND OF APARTHEID* received its World Film Festival Premiere at the prestigious Encounters South African International Documentary Festival. Additional screenings have included the Robert F. Kennedy Center for Justice & Human Rights, the John F. Kennedy Presidential Library & Museum and the Nieman Foundation for Journalism at Harvard. The film will have a special screening at the Woodrow Wilson International Center for Scholars in December. In addition, it has been invited by the United Nations Human Rights Council Centre on Human Rights & Peace Teaching to be screened in Geneva.

The full press kit is available at: [www.HargroveTV.com/RFK In The Land Of Apartheid Press Kit.pdf](http://www.HargroveTV.com/RFK_In_The_Land_Of_Apartheid_Press_Kit.pdf)

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#### About Hargrove Entertainment

Hargrove Entertainment is a full service entertainment company established in 1988. The company specializes in marketing and distribution, obtaining production financing, licensing and supplies program publicity to both producing entities and licensees.

Contact for the film:

Peter M. Hargrove, Hargrove Entertainment (718) 657-0542  
[tvsales@HargroveTV.com](mailto:tvsales@HargroveTV.com)

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